

LED Video Displays Intelligence Service

Actionable insights into the LED video display market from market sizing and trends to vendor performance and new technologies.

Key Questions Answered

- What are the size, share, and forecasts for the LED video display market by revenue and units?
- Which vendors dominate the LED video display supply chain?
- What are the fastest-growing pixel pitch categories by region?
- How is mini/micro-LED technology evolving across industries?
- What are the key growth applications and installation types driving the market?

What We Offer

- Comprehensive market sizing and forecasts for LED video displays by revenue, units and ASP
- Insights into mini/micro-LED technology trends and adoption rates
- Detailed competitive benchmarking of vendor strategies and performance
- Data-driven analysis of fine pixel pitch adoption across applications and regions
- Direct access to Omdia's analysts via **"Ask an Analyst"** for tailored insights and consultation



LED Video Displays is defined as 'full color' and 'full video' capable direct-view LED Video displays. The core value that our team is providing is detailed fine pixel pitch data analysis with sub 1 mm segment containing miniLED and micro-LED technologies.



Tay Kim

Senior Principal Analyst

SPEAK WITH OUR EXPERTS

World-class insights into the consumer electronics industry, enabling faster time to market

Key Deliverables



Market Tracker

- **LED Video Displays Market – Premium:** Quarterly insights on pixel pitch categories, fixed vs. rental installations and brand market shares
- **LED Video Displays Country-Level:** Country-specific data for leading markets, covering unit shares, revenue, pixel pitch segments



Global Database

Tracks detailed model specifications for major LED video display brands, including pixel pitch, brightness, resolution, screen size and more, updated quarterly.



High-Quality Reports

Quarterly reports and presentations analyzing key market drivers, forecast assumptions, vendor strategies and product developments.



Analyst Insights and Access

Ongoing expert commentary and prompt responses to client queries, offering tailored insights into technology developments, regional trends and vendor performance.

Scope of Research

LED Video Displays Market Tracker – Premium Tracks: LED video display technology segmented by pixel pitch, installation type, and application. Includes:

- Regions: Asia & Oceania, China, Japan, Western Europe, Eastern Europe, Middle East & Africa, North America, Latin America & the Caribbean
- Measurements: Units (sqm), revenues, ASP
- Coverage: Indoor/outdoor, fixed vs. rental, cabinet vs. all-in-one, COB vs. SMD

LED Video Displays Country-Level Tracker: Provides granular data for leading countries, detailing unit shares, revenue and pixel pitch segment.

- Countries: UK, Germany, France, Italy, USA, India, South Korea and more
- Measurements: Units (sqm), revenues, ASP

LED Video Displays Specifications Database: Tracks specifications and profiles for major brands, including pixel pitch, brightness, resolution and more

- Regions: Global, segmented by key markets
- Key data points: Model name, package technology, touchscreen features, rental attributes

LED Video Displays Market Analysis: Quarterly reports covering market drivers, trends, and vendor strategies, with in-depth competitive analysis.

- Coverage: Pixel pitch categories, indoor/outdoor, fixed vs. rental

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