

Connected Life Horizon Service

Market intelligence and strategic insights to help you lead in the new era of connected home, wearable, audio and ecosystem convergence.

Key Questions Answered

- How are shipments, installed base, and adoption trending across wearables, personal audio, and the connected home by market and region?
- How are AI and interoperability shaping user experience and new services?
- What is the total addressable market, and which segments are growing fastest?
- Which platforms and device makers are winning the ecosystem battle?
- How do consumers progress from single-device use to fully integrated homes?
- Where are the biggest revenue and partnership opportunities across the value chain?
- What is the five-year forecast for devices, services, and ecosystem revenue by segment?

What We Offer

- Cross-ecosystem intelligence that connects insight across wearables, personal audio, and the connected home.
- Market sizing and forecasting to quantify demand, revenue, and adoption across devices, services, and regions
- User-scenario segmentation that reveals how consumers live, listen, and interact across platforms
- Competitive landscape analysis identifying leading vendors, platform strategies, and partnership models.
- Trend monitoring to track the impact of AI, interoperability, and emerging experiences on connected-life adoption.



“People no longer think in terms of devices, but experiences that move with them. Connected Life Horizon captures how this convergence is redefining competition and value creation across the consumer-tech landscape, giving clients the clarity to act with confidence.”



Jason Low

*Research Director,
Connected Life, Consumer*

SPEAK WITH OUR EXPERTS

Delivering cross-ecosystem intelligence

Key Deliverables (varies across modules)



Databases and Forecasts

Quarterly and annual datasets quantifying shipments, installed base, revenue, and household penetration across 25+ global markets and regions.



Market Insights and Reports

Commentary and reports analysing ecosystem trends, AI integration, user behaviour, and vendor strategy.



Export and Visualisation Tools

Our proprietary 'Databot' dashboard for quick and easy data extraction and analysis.



Analyst Access and Advisory Support

Direct connection with Omdia experts for data interpretation, strategic briefings, and custom analysis.

Research Modules



Connected Home

- Connected Home – the foundational base module on which to build your research access.
- Smart Speaker
- Connected Home Security
- Home Automation & Environment



Wearable Technology

- Wearable Bands
- AI Glasses
- Smart Personal Audio

[EXPLORE OUR BLOGS](#)



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