

# Cinema and Movies Intelligence Service

Unlock key insights and essential intelligence into the global film and cinema industry, from box office trends to regional performance across 62 territories driving strategic growth in a dynamic market.

## Key Questions Answered

- Which countries have the largest box office markets, and which are in growth or decline?
- How many screens are in the market, and how many of those are multiplex?
- How are windows evolving and what is cinema's place in the new ecosystem?
- What projector, server and 3D manufacturers are present in a country and what are their market shares?
- What and how many premium cinema technologies are present in a country and how is this figure evolving?
- What are Film and Cinema doing about Sustainability and Net Zero in the sector?

## What We Offer

- Detailed global analysis of box office, admissions, digital cinema, digital technology, film production and cinema exhibition (representing over **97%** of the World's box office)
- Tracking of screens, sites, projectors, 3D systems, servers, PLF choices, admissions, box office, 4D and IMS
- Overview of distributor data, market shares, exhibitor profiles and evolution of screens & sites
- Direct engagement with Omdia experts to interpret market developments, validate assumptions, and support strategic decisions



An evolving cinema sector is the foundation for an increasingly complex movie windows system, creating value for rights holders in future revenue streams and beginning a world of engagement with fan bases across media formats.



**David Hancock**

*Chief Analyst  
Media & Entertainment*

**SPEAK WITH OUR EXPERTS**

# Delivering analyst commentary on market shifts, technology and regional developments

## Key Deliverables



### Market Tracker

Comprehensive market-level coverage of box office and admissions, film production, theatrical distribution, cinema exhibition and cinema technology.



### High-Quality Reports

Detailed annual reports on – Movie Windows | Games & Movies IP | Content & Movie Distribution Models | Premium Cinema



### Analyst Insights

On-going exclusive commentary on key developments of the cinema & movie industry.



### Analyst Briefings

Quarterly scheduled briefings with analysts on research highlights from all aspects of the market.

## Scope of Research

### Suite of Film and Cinema Databases:

- Comprehensive market-level coverage with monthly, quarterly, annual metrics and **5-year** forecasts
- **9+** different trackers covering from film production to cinema admission and box office with **28+** segmentations

### Cinema Exhibition and Distribution Insight Reports:

- Access **10** reports annually, covering box office growth, screens, premium cinema formats, and technology trends
- In-depth insights into distribution dynamics, content trends and market growth areas
- Analysis of film production, along with detailed regional and country profiles
- The emergence of a generative AI film camera and how it will change the cinema market dynamics

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