AI APAC Viewpoint Service

Accelerate APAC AI and IoT success with comprehensive market insights and analysis.

Key Questions Answered

- What are the current applications and future impacts of GenAI across key APAC markets and industries?
- Who should the businesses partner with amidst the ever-changing AI technology and governance landscape?
- Which AI implementation strategies and best practices yield the best results in various APAC sectors?
- Who are the notable innovators and disruptors of GenAI in APAC?

What We Offer

- Comprehensive market data and forecasts on AI trends across APAC
- Regular reports on APAC-specific GenAI infrastructure, development platform, foundation models, and applications
- Ongoing analyst commentary on market shifts, technology developments, and best practices
- "Ask an Analyst" service for prompt expert responses to urgent questions on AI

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Asia Pacific is now a key region in AI innovation and adoption, particularly in GenAI. Meanwhile the diversity within the region also points to divergence on how AI should be deployed and utilized, which in turn encourages more innovations and experimentations.

Lian Jye Su

Chief Analyst

Artificial Intelligence in Asia & Oceania

SPEAK WITH OUR EXPERTS

Delivering APAC-focused AI IoT intelligence

Key Deliverables

Market Trackers
Comprehensive data and analysis covering AI chipset, platform, and applications in APAC.

Reports
In-depth reports on AI readiness and technologies specific to APAC region.

Briefings
Semi-annual briefings on AI trends in APAC.

Analyst Insights and Access
Ongoing commentary on market shifts, technology developments, and vendor activities, with prompt responses to urgent inquiries.

Scope of Work

Coverage
- Asia-Pacific specific coverage, including specific countries like China, South Korea, and Singapore
- Market trends and in-depth profiles of key vendors related to GenAI infrastructure, development platform, foundation model, software, and applications
- Measures include revenue, market share, and performance metrics for AI technologies and applications

Key vendors covered
- Alibaba
- AWS
- Baidu
- China Mobile
- DeepSeek
- Huawei
- SKT

VIEW CONTENT

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