AI Platforms Intelligence Service

Anticipate needs and build responsible, secure AI product capabilities that scale enterprise adoption of AI

Key Questions Answered

- What challenges are enterprises experiencing building and scaling AI?
- Which AI tools, libraries, techniques, frameworks, models and protocols are developers using and why? How are their needs changing with scale and maturity?
- How can vendor solutions help advance AI POCs to Production to realize value and accelerate innovation?
- Which governance capabilities help scale adoption, and how do these need to evolve in the context of agentic AI?

What We Offer

- Deep insights into AI developer and enterprise needs and preferences
- Comprehensive vendor analysis and comparison across the AI platforms marketplace for brand differentiation and market leadership
- Granular market data and insights for strategy, marketing, and product teams
- Deep expertise in AI platforms and development methodologies for responsible scaling
- Best-in-class "Ask an Analyst" service bringing direct access to experts

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A comprehensive AI platform that features advanced foundation model library, optimization techniques, and responsible AI tooling is the cornerstone for the democratization of enterprise-grade GenAI.

Lian Jye Su

Chief Analyst

AI APAC

SPEAK WITH OUR EXPERTS

Delivering responsible, scalable AI innovation

Key Deliverables

Market Forecasts
A 5-year view on growth in AI developer software market, segmented by vertical, region, country, and function - updated annually.

Market Landscapes
Assessing emerging capabilities and market strategies for building, integrating, monitoring, and optimizing AI agents. Comparison of AI and GenAI developer tools and platforms.

Case Studies
Showcasing best practice and advice from real-world product and service deployments to scale adoption.

Analyst Insights and Access
Direct access to expert analysts providing ongoing commentary and personalized responses to client inquiries.

Scope of Research

Coverage
- Global coverage across 4 regions, 8 subregions, and 20 countries
- Enterprise AI developer platforms, MLOps, LLMOps, emerging agentic platforms. Open and closed source LLMs, LMMs, etc.
- Market sizing, segmentation, forecasts, and market share analysis

Key research themes for 2025
- Evolution of GenAI models: Transition to multimodal and reasoning models and small language models at the edge
- AI development platform revolution: Fundamental transformation of GenAI development tools, including model library, optimization techniques, agentic AI templates, and more
- Responsible AI: New governance tools and approaches to ensure trustworthiness and minimize hallucinations

VIEW CONTENT

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