IoT Services & Platforms Intelligence Service

Analyze IoT services market opportunities with granular data and expert insights.

Key Questions Answered

- What key use cases will the introduction of 5G and 5G Advanced enable for IoT?
- What approaches are service providers using to target industries like manufacturing and automotive?
- What challenges are enterprises facing as they try to implement IoT?
- How is the role of hyperscalers in the IoT market impacting traditional players?
- Where are the most IoT contracts being awarded and what companies are winning them?

What We Offer

- Granular IoT connectivity data across technologies, verticals, and countries with operator market shares
- Comprehensive platform analysis with detailed forecasts for connectivity management and application enablement
- Enterprise IoT adoption insights through extensive surveys and service provider contract tracking
- Direct engagement with IoT experts through the "Ask an Analyst" service

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Hybrid networks increase coverage areas by leveraging multiple technologies, enabling redundancy, increasing speed and reliability and facilitating scale. The challenge is mapping technologies to use cases to understand the greatest opportunities.

John Canali

Principal Analyst

IoT

SPEAK WITH OUR EXPERTS

Delivering complete IoT market intelligence

Key Deliverables

Market Trackers
Comprehensive bi-annual data tracking covering IoT investments, cellular connections, IoT connectivity and application platforms, smart cities, network deployments, regulations, and service contracts through six specialized trackers.

Reports and Surveys
Regular analytical reports examining wireless technologies, market dynamics, vertical opportunities, and vendor strategies in the IoT space. Annual Enterprise IoT end user survey benchmarking IoT investments and deployments across key markets.

Analyst Insights and Access
Ongoing market commentary and prompt analyst support for client queries, covering industry developments, trends, and events.

Scope of Research

Coverage
- Regions include North America, Latin America, Europe, Middle East and Africa, Asia and Oceania with country-level analysis
- Product segments cover IoT platforms, connectivity, IoT data traffic, regulation, eSIM/iSIM, satellite/NTN, smart cities, LPWAN networks, and cellular IoT technologies
- Measures include connections, revenues, shipments, deployments, and investments across IoT services

Technologies and applications
- Network technologies spanning 2G through 5G, including LPWA protocols (LTE-M, NB-IoT, LoRaWAN, Sigfox), Satellite/NTN, future of 6G
- Vertical applications across automotive, utilities, healthcare, industrial IoT, smart cities, transportation, retail, consumer electronics, and manufacturing

VIEW CONTENT

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