

Managed Security Services Intelligence Service

Enhance cybersecurity strategies with comprehensive insights and expert vendor evaluations.

Key Questions Answered

- How can you align services with top enterprise security concerns?
- What ensures your services deliver maximum value to security functions?
- Which technologies create a comprehensive security offering?
- How will trends impact managed security services?
- What opportunities exist in NA, EMEA, and APAC security markets?

What We Offer

- Identification of significant cybersecurity market opportunities
- Fast, actionable insights from Black Hat and Dark Reading platforms
- Data-driven decision support with detailed security agenda insights
- Holistic view of governance, risk, compliance, and technology influences
- Direct access to expert analysts via "Ask an Analyst" service



Evolving threats, tightening regulations, and talent shortages are the key factors driving companies to outsource security to managed services. We seek to define the expected standard of services for vendors and providers, while recognizing industry and maturity nuances of end users.



Jonathan Ong
Senior Analyst
Cybersecurity

SPEAK WITH OUR EXPERTS

Delivering comprehensive managed security insights

Key Deliverables



Market Trackers

Annual worldwide market size information, historic and forecasted through 2029, focusing on Managed Detection and Response (MDR) and expanding to SOC-as-a-Service.



Reports

Annual executive summaries covering key markets, technologies, and services. Topics include core constituents of MDR, trends in managed security services, and OT cybersecurity platforms & services.



Briefings

Biannual scheduled briefings with analysts, presenting research highlights from all aspects of the managed security services market.



Analyst Insights and Access

Direct analyst access and ongoing commentary on market shifts, technology developments, regional trends, and industry events.

Scope of Research

Coverage

- Regions covered include Worldwide, Asia & Oceania, and North America, Latin America & Caribbean, Europe, Middle East & Africa
- Focus on Managed Detection and Response (MDR), with expansion to Security Operations Center (SOC)-as-a-Service and OT Cybersecurity Services
- Measures include market size (2018-2024) and 5-year forecast for covered regions

Key research themes

- Managed Detection and Response (MDR)
- Security Operations Center (SOC)-as-a-Service
- Operational Technology (OT) Cybersecurity Services
- Managed Cloud Security Services
- Tool Consolidation and Integration
- Threat Detection and Incident Response

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