

Operational Technology (OT) and IoT Cybersecurity Intelligence Service

Understand end-user intent and the evolving vendor landscape with in-depth OT and IoT security insights.

Key Questions Answered

- Which technologies are emerging to tackle OT and IoT cybersecurity challenges?
- What type of specialization is necessary to succeed in the OT and IoT security market?
- Who are the leaders in the market and how are they differentiating their platforms?
- Which are the most in-demand OT security services and who is delivering them?
- How is OT & IoT security demand evolving across regions?
- Which verticals are adopting OT & IoT security and how should go-to-market differ?
- What needed capabilities are underrepresented in the marketplace?

What We Offer

- Specialized qualitative and detailed quantitative market coverage for technical and high-level business strategies
- Customer-centric, cybersecurity experts with 10+ years of industry experience and multidisciplinary expertise in strategic analysis
- Strategic mindset for insightful cybersecurity intelligence
- Best-in-class "Ask an Analyst" service bringing direct access to experts



AI is not perceived as an OT security issue today, but it will be in the future. End users and vendors alike need to prepare for securing modern cyber-physical environments.



Hollie Hennessy
Principal Analyst

SPEAK WITH OUR EXPERTS

Delivering overarching OT & IoT cybersecurity market insights

Key Deliverables



Market Trackers

Worldwide and regional market size and share information with 5-year forecast and a specialised tracker for niche OT and IoT market segments.



Reports

Annual vertical case studies and market briefs. Annual surveys with in-depth buyer interviews on purchasing plans, drivers, and challenges.



Presentations

Quarterly scheduled analyst briefings on research highlights from all market aspects.



Analyst Insights and Access

Ongoing commentary on market shifts and technology developments. Expert analyst support for urgent questions.

Scope of Research

Coverage

- Worldwide coverage including Americas, Europe, Middle East and Africa, Asia and Oceania
- Product types: Hardware, software, services, and solutions for IoT and OT device protection across various domains and vertical markets
- Measures include revenues, 5-year forecasts, and market shares

OT and IoT technology and services coverage

- Granular research spanning opportunities for IoT and OT coverage within product security and wider cybersecurity, as well as deep dives into specialist IoT and OT technology and services.
- Targeted insight into end-user buying decisions, concerns and perceptions.

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