

Security Operations Intelligence Service

Optimize SecOps investments through market intelligence and expert vendor analysis.

Key Questions Answered

- How will the SecOps ecosystems of solutions evolve with the rise of agentic AI?
- Who is leading in proactive security solutions and exposure management?
- How is decoupling proprietary security information and event management (SIEM) data models achieved with data fabrics?
- Who are the leading vendors and the fastest-growing vendors within each security operation solution? Where are the opportunities for innovation?
- What needed capabilities are underrepresented in the marketplace?

What We Offer

- Comprehensive product and segment analysis across SIEM, Security orchestration, automation and response (SOAR), extended detection and response (XDR), TIP/TIG, and Vulnerability Management markets
- Deep insights into SecOps market trends, emerging change agents, and future market developments
- Biannual market data updates with detailed revenue forecasts, vendor shares, and regional breakdowns



SecOps is undergoing rapid transformation as organizations embrace AI to address security automation, shift left with proactive approaches to security, and move toward more flexible data fabrics for managing security data.



Andrew Braunberg

Principal Analyst

**Cybersecurity
Operations**

SPEAK WITH OUR EXPERTS

Delivering actionable SecOps market insights

Key Deliverables



Market Trackers

Biannual worldwide and regional market size tracking. Coverage includes SIEM, SOAR, XDR, TIP/TIG, and Vulnerability Management segments.



Reports

Annual detailed examination of market and technical trends, vendor benchmarking and capability assessments, annual surveys featuring in-depth interviews with technology buyers about purchasing plans and challenges.



Briefings

Biannual analyst presentations covering key research findings across market segments.



Analyst Insights and Access

Direct analyst access through "Ask an Analyst" service and ongoing commentary on market shifts, technology developments, regional trends, and industry events

Scope of Research

Coverage

- Worldwide and regional market coverage
- Product segments include SIEM, SOAR, XDR, TIP/TIG, and Vulnerability Management
- Measures market size, share, and 5-year revenue forecasts

Key technology areas

- Exposure Management/Proactive Security
- NG-SIEM/SOAR
- XDR/EDR/NDR/IDR
- Threat Intel Solutions
- AI in SecOps

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