Unified Communications & Collaboration (UC&C) Intelligence Service

Optimize hybrid workplace strategies with comprehensive UC&C market intelligence and analysis.

Omdia
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Key Questions Answered

- What are the market sizes and forecasts for workspace technologies including voice, video, UC, conferencing, and team collaboration?
- What is the competitive landscape for enterprise voice, video, and services?
- What are the emerging trends in collaborative meeting services?
- How are market dynamics shaping this rapidly growing segment?

What We Offer

- Comprehensive UC&C market sizing and future demand predictions across global regions
- Deep insights into emerging communication trends, collaboration technologies, and video conferencing evolution
- Strategic competitive analysis for communication service providers (CSPs) and vendors in a dynamic market landscape
- Best-in-class "Ask an Analyst" service bringing direct access to experts

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SPEAK WITH OUR EXPERTS

Delivering complete UC&C market insights

Key Deliverables

Market Trackers
Comprehensive tracking of market share, sizing, and forecasts covering premises-based unified communications, UC as a Service, CPaaS, and video conferencing equipment and peripherals.

Reports and Surveys
In-depth data analysis and enterprise surveys covering UCaaS, SIP trunking, collaborative services, deployment models, and buying trends across the UC and Collaboration market.

Dashboards
Market dashboards providing regional and country-level data on sizing and forecasts for all tracked segments.

Analyst Insights and Access
Continuous expert commentary on market trends with direct access to regional analysts for urgent queries and strategic guidance.

Scope of Research

Coverage
- Regions: Asia & Oceania, EMEA, Latin America & Caribbean, North America
- Products: Video conferencing systems, UCaaS, collaborative meeting services, SIP trunking
- Measures: Revenue, market share, shipments, licenses, seats, concurrent call paths

Devices and sub-devices
- Enterprise Communications Equipment: handset units, SBCs, VoIP gateways
- Video Collaboration Systems: Room systems, desktop units, videophones, videobars, collaboration boards/displays, conference cameras, enterprise headsets
- Cloud & Infrastructure Solutions: MCUs, UC-as-a-Service platforms, SIP trunking services, cloud video conferencing systems

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