

Uninterruptible Power Supplies (UPS) Intelligence Service

Track UPS market growth and optimize power infrastructure with comprehensive insights.

Key Questions Answered

- How is AI adoption impacting data center power capacity and the demand for high power rating three-phase UPS?
- Is open compute power distribution and backup displacing traditional UPS?
- Is the market for services and support growing? Which services are in high demand?
- Is modular UPS adoption growing? Which vendors are leading in this market?
- Which battery chemistries are being explored by UPS vendors and why?

What We Offer

- Granular, engineering-led quarterly and annual UPS market data with detailed shipments and revenue breakdowns
- Battery technology intelligence for future-ready power solutions
- Comprehensive vertical market analysis across data center, industrial, and enterprise segments
- Best-in-class "Ask an Analyst" service bringing direct access to experts



Compute intensive applications will continue to grow the fastest, driving demand for high-power UPS. We also continue to see new battery solutions, like lithium-based batteries, increase in penetration.



Shen Wang

Principal Analyst
Data Center Power & Cooling Systems

SPEAK WITH OUR EXPERTS

Delivering comprehensive UPS market intelligence

Key Deliverables



Market Trackers

Detailed market data through five specialized trackers covering UPS hardware, services, modular systems, and industrial applications.



Reports

Strategic analysis through Energy Storage Systems report and Trends to Watch publication.



Briefings

Biannual analyst briefings with research highlights from all market aspects.



Analyst Insights and Access

Continuous market commentary and prompt analyst responses to client inquiries.

Key Research Themes

Hardware and Infrastructure

- UPS hardware and modular UPS systems analysis by power rating, application, region, country, vertical, sales channel; incl. vendor market share
- Industrial UPS specialization applications

Services and Support

- UPS service market performance and support solutions by service type, region, country, vertical, sales channel; incl. vendor share
- Customer success and technical support delivery

Market Intelligence and Innovation

- Market trends and regional developments
- Battery technologies and energy storage solutions
- Data center infrastructure integration

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