

Electrification and Advanced Drivetrain Intelligence Service

Strategic partner for in-depth research and analysis looking at the whole of the electrification and advanced drivetrain market to make informed decisions.

Key Questions Answered

- What are the expectations for EV production and sales?
- What are the trends in lithium and graphite supply chains?
- What is the outlook of new battery/chemistry technologies? What are automakers' plans for cathode and anode production?
- What are the production trends and new technology outlook for electric motors?
- What are the emerging trends in global EV export destinations and volumes?
- How are automakers navigating logistics and trade barriers in scaling EV and cell shipments globally?

What We Offer

- Detailed data to size EV sales, e-motor and battery chemistry demand
- Insights into the latest trends in EV technology and explain why they matter
- Understand the impact of key policy and regulatory decisions and proposals
- Regular surveys and forecasts to better understand present and potential demand for electric vehicles
- Monitor technology shifts, partnerships, and investment trends shaping the global battery ecosystem



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SPEAK WITH OUR EXPERTS

Delivering actionable intelligence on emerging trends in EV innovation

Key Deliverables



Market Tracker

Quarterly coverage of the electric vehicle landscape, battery value chain, and regional momentum via EV and Battery Tracker, Global Electrification Scorecard and annual China Scorecard and Market Tracker.



Database

Battery Tracker and Database monitor production and technology trends shaping the global battery ecosystem.



High Quality Reports

Focused insights into electrification strategies, consumer adoption, market readiness and emerging technologies from EV survey.



Global Analyst Access

Access to a global team of experts across the US, Europe, and Asia & Oceania, offering strategic guidance and direct support across all facets of electrification.

Scope of Work

- Tracking EV sales demand, e-motor developments, and battery chemistry innovation—including solid-state batteries and power electronics
- Analyzing drivetrain system advancements and integration trends
- Monitoring global regulatory shifts, policy incentives, emissions targets, and their market impact
- Mapping critical minerals supply chains and assessing sourcing and resilience strategies
- Strategic insights on technology transitions, emerging players, and new commercial models
- Supporting a wide range of stakeholders—from OEMs, Tier 1 and Tier 2 suppliers, and battery manufacturers to charging providers, recyclers, R&D labs, and investors—with actionable intelligence for confident decision-making

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