

# Display Long-Term Demand Forecast Tracker

Forecast display market trends to optimize your product strategy decisions.

## Key Questions Answered

- How can you identify growth opportunities across different display market segments?
- Which technologies are gaining competitive advantage in specific display markets?
- What factors will drive future demand for displays by size and resolution?
- How will panel shipment trends evolve across TVs, monitors, smartphones, and other applications?
- What are the current and forecasted market dynamics for each display technology?

## What We Offer

- Comprehensive product and pricing strategy insights for competitive market positioning
- Expert analysis of economic risks and opportunities in the display industry
- Detailed technology and application trends across **35+** display applications and **20+** technologies
- Direct access to industry experts through the "Ask an Analyst" service



Omdia is projecting the display market will be reaching the **\$160 billion** in **2028**, with the growth of the larger size display, newly developed technologies adoption and the new applications driving.



**Ricky Park**

*Senior Principal Analyst*

**Display Market Outlook**

**SPEAK WITH OUR EXPERTS**

# Delivering precise display market forecasts

## Key Deliverables



### Market Tracker

- The tracker provides detailed monitoring of large area display shipments and production with quarterly updates
- Delivers panel supplier market share analysis for both TFT LCD and OLED technologies across regions
- The service includes long-term demand forecasts with **5-year** projections and tracks display prices across various applications



### Analyst Insights and Access

- Access to display experts with prompt responses to urgent and unique questions.
- Analyst commentary on market shifts, technology and regional developments, vendors, events, and more.

## Scope of Research

### Coverage

- Global coverage with regional breakdowns including specific analysis by region for TFT LCD and OLED shipments
- Comprehensive coverage of large area displays across TV, notebook, tablet, monitor, and industrial/public display applications
- Measures include shipment volumes, market share, production capacity, pricing trends, and **5-year** demand forecasts

### Key vendors covered

- Panel suppliers tracked for market share analysis in TFT LCD and OLED technologies
- OEMs and ODMs across the display supply chain
- Technology providers for emerging display technologies including Mini LED, Micro LED and QD OLED

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