

# Large Area Display Technology Tracker

Forecast display technology trends to identify market opportunities and stay competitive.

## Key Questions Answered

- How will large area display technologies evolve across applications, sizes, resolutions, and frame rates over the next **1-3** years?
- What market dynamics are influencing display specifications, and how can you leverage these insights for strategic planning?
- Why are specific display specifications projected to dominate in the coming years?
- How can materials suppliers, component manufacturers, and brand customers anticipate and prepare for emerging display specification trends?

## What We Offer

- Comprehensive **1-3** year forecasts for display specifications across size, resolution, narrow border, frame rate, color gamut, and low power consumption
- Detailed technology coverage of TFT LCD, Oxide, LTPS, AMOLED across mobile PC, monitor, and LCD TV applications
- Quarterly PowerPoint analysis with background insights on latest display technology trends and market dynamics
- Direct access to industry experts through the "Ask an Analyst" service



Forecast of display specification is one of the most important factors understanding display market trend. Authored by the team of industry experts, the technology tracker contains powerful database along with various specification analysis for users to get comprehensive understanding of future specification display.



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**Large Area Display  
Product Technology &  
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**SPEAK WITH OUR EXPERTS**

# Delivering essential large display specification forecasts

## Key Deliverables



### Market Trackers

Quarterly database tracking large area display specifications with **1-3** year forecasts by application, size, resolution, frame rate, narrow border, color gamut, and low power consumption across TFT LCD, Oxide, LTPS, and AMOLED technologies for TVs, monitors, and mobile PC applications.



### Reports

PowerPoint analysis reports delivering background insights on display technology trends and market dynamics, including detailed specification analysis for notebook PC, LCD monitor, and LCD TV displays with coverage of screen form factors, high resolutions, wide viewing angle, and emerging technologies.



### Analyst Insights and Access

Access to display experts with prompt responses to urgent and unique questions.

## Scope of Research

### Coverage

- Global coverage of large area display technologies and specifications
- Products include TVs, monitors, and mobile PCs with technologies covering TFT LCD, AMOLED, Mini-LED, and Micro-LED
- Measures include historical data and **1-3** year forecasts for display specifications, technology trends, and market dynamics on a quarterly basis

### Key Vendors Covered

- Panel makers: AUO, Innolux, LG Display, BOE, CSOT, HKC, Tianma, Sharp, Samsung display, JDI
- OEMs/ODMs and brand manufacturers for TVs, monitors, and mobile PCs
- Display component suppliers and manufacturers of competitive technologies

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