

# Micro LED Display Market Tracker

Forecast Micro LED display growth with the industry's most detailed market insights.

## Key Questions Answered

- What cost differentials exist between Micro LED displays and conventional display technologies?
- Which manufacturing technologies are most suitable for cost-effective Micro LED display production?
- How are display makers and device brands positioning their strategies for Micro LED adoption in the near future?
- Who are the key players in the emerging Micro LED supply chain?

## What We Offer

- Comprehensive market size data across multiple Micro LED display segmentations
- Latest strategies from display suppliers and detailed display cost breakdowns
- Penetration rate forecasts by application with projections through 2030
- Technology roadmaps for Micro LED manufacturing processes and implementation
- Direct access to analysts for prompt responses to urgent and unique questions via the "Ask An Analyst" support service



Micro LED display is becoming the next self-emissive display technology as it offers a better luminance efficiency compared to OLED. Many companies are attempting to commercialize Micro LED display and Omdia offers the industry's most detailed coverage.



**Jerry Kang**

*Practice Leader*

**OLED, Flexible, Micro  
LED and Emerging  
Technology**

**SPEAK WITH OUR EXPERTS**

# Delivering the industry's most detailed Micro LED coverage

## Key Deliverables



### Market Forecasts

Quarterly forecasts with detailed breakdowns by application, units, market share, and technical specifications across all major display segments.



### Reports

Technical analyses of Micro LED driving methods, manufacturing approaches, development status, and strategic market positioning within the ecosystem.



### Briefings

Quarterly updates on market developments, manufacturing innovations, application outlooks, and competitive landscape from industry experts.



### Analyst Insights and Access

Direct engagement with specialized analysts through the "Ask an Analyst" service, providing expert commentary and personalized support.

## Scope of Research

### Coverage

- Global coverage with detailed market analysis and forecasts
- Product segments include smartwatch, public display, Micro LED TV, mobile display, desktop monitor, AR/VR HMD, and other small displays
- Measures include unit shipments, market share percentages, and technical specifications

### Key Vendors Covered

- |                             |                     |
|-----------------------------|---------------------|
| • Samsung Electronics (SEC) | • Plessy            |
| • Apple                     | • InZiv             |
| • AUO                       | • Applied Materials |
| • LG Display (LGD)          | • HKC               |
| • JBD                       | • Aledia            |
| • PlayNitride               |                     |
| • Tianma                    |                     |

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