

# Tablet, Notebook, and Industrial Display with OEM Intelligence Service

Monthly and quarterly supply chain tracking and extensive segmentation bring data and insights to drive faster display market decisions.

## Key Questions Answered

- How do global trade dynamics influence the resilience and future of the tablet and notebook OEM supply chain?
- How will the tablet and notebook display supply chain change in the next three months?
- What are the current and anticipated trends shaping the industrial and public display segments?
- Who are the major companies across the panel, OEM, and brand levels in the tablet, notebook, industrial, and public display markets, and what are their primary strategies?
- What is the price trend and forecasts for industrial and public display panels?

## What We Offer

- Expert-led supply chain intelligence with monthly and quarterly market tracking
- Deep insights into global trade and OEM strategies to anticipate supply risks
- Comprehensive analysis of tablet, notebook, industrial and public display trends to identify emerging opportunities
- Competitive intelligence on panel makers, OEMs, and brands for strategic positioning
- Accurate industrial and public display panel pricing forecasts and panel pricing outlooks to drive confident decision-making



Amid escalating US-China tariff moves in 2Q25, emerging display hubs like Vietnam and Thailand now face rising uncertainty. PC and industrial display players must swiftly build agile supply chain alternatives to mitigate geopolitical risks.



**Linda Lin**

*Senior Principal Analyst*

**SPEAK WITH OUR EXPERTS**

# Broad and deep analysis of the display ecosystem

## Key Deliverables



### Market Tracker

Monthly and quarterly intelligence on shipments, pricing and vendor strategies— covering **28+** industrial/public display vendors and **30+** tablet/notebook ecosystem players.



### Reports

Deep-dive reports analyzing panel-brand purchase plans, panel pricing trends, feature adoption, OEM-brand relationships and supply chain dynamics—segmented by size, resolution and technology.



### Industry Briefings

Frequent updates tied to major industry events—such as shifts in purchasing strategy, supply-demand disparity, technology ramp-ups. Delivered with vendor-level context and application-specific focus.



### Analyst Insights & Access

Direct access to expert insights on market developments, vendor strategies, and emerging opportunities for confident decision-making.

## Scope of Work

### Industrial & Public Display OEMs

Global coverage of **50+** display applications across medical, HMI, gaming, smart retail, transportation, and more—tracking panel, OEM, and brand strategies.

### Tablet & Notebook Display Ecosystem

Comprehensive tracking of tablets, notebooks and 2-in-1s —analyzing supply chain trends, brand strategy and feature innovation.

### Key Metrics & Coverage

Regular updates on shipments, customer structures, purchasing strategies, panel adoption by size and spec—across **40+** vendors across both ecosystems panel makers, **12** brands and **6** top OEM.

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