

# Touch Display Module Intelligence Service

Identify growth opportunities through specialized touch display market data.

## Key Questions Answered

- How are touch display technologies evolving across different applications, and which emerging trends will impact your product roadmap?
- Which display-based user interface technologies (like display fingerprint) offer the greatest market opportunities and competitive advantages?
- How can you optimize costs in touch display module assembly based on technologies, applications, and component selections?
- Which touch panel makers are leading the market?

## What We Offer

- Comprehensive databases with detailed parameters for touch display, display fingerprint and cover lens markets
- Historical data spanning three years plus five-year forecasts for informed strategic planning
- Complete cost model analysis for touch display module assembly across technologies and applications
- Direct access to experts via the "Ask An Analyst" support service



This service is a complete package to understand the touch display market in major applications and display-based user interface trends. Its useful databases provide results of most makers, long-term forecasts and cost models. Emerging trends and insight analysis are also included in the service.



**Calvin Hsieh**

*Senior Research Manager*

**Small Medium Display  
& Touch Interface**

**SPEAK WITH OUR EXPERTS**

# Delivering precise touch interface market insights

## Key Deliverables



### Quarterly Market Trackers

Touch panel market tracker database and analysis covering module shipments, revenue, and ASP by technology, structure, display specifications, applications, and makers with primary surveys from over **15** panel makers.



### Bi-annual Market Trackers

Display fingerprint technology and market tracker examining biometric types and sensor technologies; Touch panel cover lens, CPI & UTG tracker analyzing materials and form factors; Touch module interface cost report detailing module assembly costs across applications.



### Analyst Insights and Access

Analyst commentary on market shifts, technology and regional developments, vendors, events, and more. Prompt responses to urgent and unique questions.

## Scope of Research

### Coverage

- Regional coverage includes China, Korea, Japan, and Taiwan with supply chain relationships across these markets
- Product types include mobile phones, tablet PCs, notebook PCs, smart watches, automotive monitors, all-in-one PCs, and other consumer/commercial applications
- Measures include module shipments, revenue, ASP, material costs, production costs, gross margins, and manufacturing yields across various technologies

### Devices and sub-devices

- Touch panel technologies
- Display fingerprint technologies
- Cover lens materials
- Form factors: 2D, 2.5D, 3D, foldable designs

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