

Motors & Drives Vertical Applications Intelligence Service

Optimize vertical market strategies with comprehensive motors and drives intelligence.

Key Questions Answered

- What is the total addressable market (TAM) and annual growth for industrial and non-industrial motors and drives
- Which verticals are driving growth – and how do they differ by product segment?
- What is the product technology mix across motors and drives by verticals?
- Are there underserved verticals or power bands with fast growth potential?

What We Offer

- Client-exclusive commentary on industry developments throughout the year
- Comprehensive annual databases with market size and industry-level analysis for electric motor systems
- "Ask an Analyst" service for prompt responses to urgent and unique questions
- Complete coverage across the ecosystem - from low voltage drives to gearboxes, motion controls, and vertical applications

Despite that the global industrial automation equipment market is stepping into the mature stage, the rapid changing requirement and evolving technology from vertical application market continuously bring challenges and opportunities to motors and drives suppliers.



Zara Fennell
Senior Analyst

SPEAK WITH OUR EXPERTS

Delivering actionable electric motor systems insights

Key Deliverables



Databases and Report

Annual DB, IMC sourcebook, and two topical DBs addressing key focus areas, market size and industry-level analysis.



Analyst Insights

Ongoing client-exclusive commentary on developments throughout the year.



Analyst Access

Ongoing access to experts with prompt responses to urgent and unique questions.

Scope of Research

Coverage

- Regions include Americas, EMEA, China, Japan, and Rest of Asia and Oceania with global market analysis
- Product types span industrial motors (LV/MV drives, servo drives, DC drives) and non-industrial motors across **30+** vertical applications including automotive, HVACR, manufacturing, and residential sectors
- Measures include revenue, unit shipments, and average selling prices (ASPs) with **5-year** annual forecasts

Devices and sub-devices tracked

- Industrial Motor Control
- Power Rating Categories
- Voltage Categories
- Communication Protocols

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