

# Medium Voltage Motors & Drives Intelligence Service

Monitor and analyze important trends, gauge market shifts and make informed business decisions.

## Key Questions Answered

- Which verticals and regions are driving growth for MV motors & drives—and where's the next wave of demand?
- How are emerging application demands and electrification trends reshaping technology requirements in a mature market?
- Where are the next opportunities for strategic growth for MV motors & drives?
- What's your current market position in key motor and drives segments—and how do you close the gap?

## What We Offer

- Plan with confidence using 5-year global and regional forecasts on revenue, unit shipments, and average sale price (ASP) across MV motors & drives markets
- deep-dive analysis into key industrial and non-industrial applications—from oil & gas to infrastructure
- Refine your product strategy by aligning with vertical-specific technology trends and application needs
- Direct engagement with Omdia expert analysts via **Ask an Analyst** service



**Lisa Wang**  
*Senior Analyst*



**Zara Fennell**  
*Senior Analyst*

**SPEAK WITH OUR EXPERTS**

# Comprehensive vertical application view

## Key Deliverables



### Market Database and Report

Access specialized annual sourcebooks and topical databases on key technologies like medium-voltage motors and drives, including revenue, shipment, and ASP data.



### Industry and Vertical Intelligence

Get precision insight into vertical-specific trends and revenue potential—from marine and mining to country market deep dives.



### Analyst Insights

Stay ahead of market shifts with analyst commentary and year-round intelligence on the forces reshaping global motors and drives demand.

## Scope of Work

### Cross-Sector Application Mapping

Covers over **30+** vertical applications across industrial, process, and non-industrial environments. From marine to cement, mining, and infrastructure to help vendors align product strategy to real-world use cases.

### End-to-End Product Insights

Tracks both motors and drives across revenue, shipments, and ASPs—enabling you to plan across entire portfolios, not product silos.

### Targeted Deep Dives

High-impact areas with topical databases like Medium Voltage Drives in Metal & Mining and MV Motors in India.

### Function-Specific Data

Delivers data by function—fans, conveyors, pumps, compressors, and more. Assisting engineering and commercial teams with forecasting demand.

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