Sustainable Factory Intelligence Service

Market intelligence for decarbonizing industrial operations and accelerating sustainable transformation.

Key Questions Answered

- What are the most significant market shifts and trends shaping industrial sustainability?
- What are the key goals and pain points companies face when deploying sustainability initiatives in industrial operations?
- How large is the market for industrial sustainability solutions, and what are the growth forecasts by technology and region?
- What external forces—regulatory, technological and competitive—are accelerating sustainability adoption across industries?
- How are organizations prioritizing operational sustainability, and which use cases are driving the highest investment and impact?

What We Offer

- Strategic insight into industrial sustainability, with data-driven analysis on decarbonization, emissions reduction and energy efficiency technologies
- Market sizing and adoption forecasts for key solutions like emissions monitoring and energy management systems
- ESG and peer benchmarking to assess progress, identify gaps and support compliance and reporting needs
- Direct engagement with Omdia experts to interpret market developments, validate assumptions, and support strategic decisions

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Sustainability is in a period of major uncertainty with investment plans increasingly dependent on financial results. However, it's not going away. Understanding ongoing regulatory developments, investment plans and new technologies is arguably more important than ever.

Alex West

Principal Analyst

SPEAK WITH OUR EXPERTS

Delivering expert market intelligence for industrial sustainability decisions

Key Deliverables

Market Forecasts & Data Tools
Detailed market sizing and **5**-year forecasts across key industrial sustainability technologies, including emissions monitoring and energy management systems.

Customer Voice & Benchmarking
Understand buyer needs and barriers through surveys and readiness assessments, including industrial sustainability benchmarking and ESG reporting analysis.

Expert Insight & Analysis
Stay ahead of the curve with timely analyst commentary, trend reports, and in-depth analysis on regulatory shifts, competitive dynamics, and new innovations.

Start-Up Intelligence & Ecosystem Tracking
A curated database of sustainability start-ups and emerging tech, supporting innovation scouting, competitive tracking, and partnership discovery.

Scope of Work

Technology & Innovation
- Tracks adoption of emissions monitoring, energy management and ESG reporting systems driving decarbonization
- Maps emerging start-ups and sustainability-enabling tech reshaping industrial operations and M&A strategies

Market & Policy Dynamics
- Analyzes how regulation, net-zero targets, and customer expectations are influencing investment priorities
- Benchmarks environmental performance across regions and sectors, covering emissions, energy, water, and waste

Organizational Readiness
- Examines internal sustainability maturity—funding, leadership, roles and timelines for implementation
- Evaluates barriers to progress, including data access, skill gaps and operational alignment

Strategic Impact
- Assesses how sustainability initiatives are shaping competitiveness, circular economy models and long-term growth
- Identifies key levers for industrial resilience, from energy efficiency to Scope 1, 2, and 3 emissions management

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