Intruder Alarms Report - 2025

Part of the Physical Security Technologies Service Area Coverage

Complete examination of the intrusion industry, including competitive analysis of the top equipment suppliers.

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"Convergence between physical security technologies is leading to systemic changes across the intrusion detection market. Our strategically oriented analysis helps you navigate them."

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Intruder Alarms Report - 2025

Who Is This Product For?

Strategy, Product, Marketing and Commercial teams working within...

- Physical Security Manufactures
- Intruder Alarm Hardware Manufacturers
- Technology Vendors
- Alarm Monitoring Service Providers

How Does Omdia Help You?

- Identify and assess new market opportunities
- Define market needs and set customer-centric product roadmaps and go-to-market strategies
- Uncover product and industry specific competitive advantages
- Decide which technologies to invest in and who to partner with to achieve growth ambitions
- Provide insight across the intruder alarm and alarm monitoring markets

Key Questions Answered?

- As integration across physical security grows, what is the role of video surveillance in the intrusion market?
- How is the market shifting with increasing demand for outdoor perimeter security products?
- What is the broader impact of security integration and smart buildings across the commercial intrusion market?
- What is the impact of IoT, AI, Cloud and other transformative technologies on the intruder alarm equipment and services market?
- How is demand for smart home technology impacting the residential and SMB intrusion market?

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Intruder Alarms & Monitoring Report - 2025: Deliverables

Core deliverables

Databases

Comprehensive study of the global intruder alarm market that includes market shares for suppliers that serve the residential, SMB, and large commercial markets.

Analyzes the professional security equipment market by various end users.

High-Quality Insights Reports

Detailed analysis of macro trends and product-level developments.

Includes separate commentary on both equipment and monitoring services markets.

Analyst Insights & Access

Regular ongoing expert commentary on industry trends and developments, as well as direct access to analysts for real-time responses to critical questions and tailored guidance.

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Intruder Alarms & Monitoring Report – 2025: Database

Provides an up-to-date, comprehensive assessment of the market for intrusion equipment with forecasting and trends analysis over the next five years. This includes market shares for major suppliers in each product category. This component is delivered once per service year, with delivery in Q2 2025.

Details

Frequency: Annual
- Historical top-level data
- Base-year 2023
- Forecasts through 2028

Measures
- Revenues
- Units
- ASP
- Market shares

Regions
- Regional and global splits across all product types
- Top-level analysis for 35 countries

Coverage

Market Types
- Professional Security
- Multi-System Operators (MSO)
- DIY

Equipment
- Sensors
- Panels
- Keypads
- Accessories

Sensor Type
- Outdoor
- Indoor

Indoor Sensors
- Wired (by 6 product types)
- Wireless (by 5 product types)

Panel Type
- Hybrid
- Self-contained wireless

Hybrid Panel by Capacity
- Zones 1-8
- Zones 9-64
- Zones 65-128
- Zones 129+

Self-contained Panel by Connectivity
- ZigBee
- Z-Wave
- Bluetooth
- Other wireless

Data Segmentation

Geography
- United States
- Canada
- Mexico
- Brazil
- Argentina
- Rest of Latin America
- Austria & Switzerland
- Benelux
- France
- Germany
- Italy
- Nordic Countries
- Spain & Portugal
- UK & Eire
- Russia
- Poland
- Czech Republic
- South Africa

- Middle East
- Rest of Eastern Europe
- Rest of Africa
- China & Hong Kong
- Japan
- South Korea
- Malaysia
- Singapore
- India
- Australia
- New Zealand
- Taiwan
- Thailand
- Vietnam
- Indonesia
- Rest of Southeast Asia
- Rest of Asia

Verticals
- Banking and Finance
- Education
- Healthcare
- Residential
- Retail
- Sports and Leisure
- Utilities and Energy
- Transportation
- Government
- Manufacturing and Industrial
- Office and Other

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Intruder Alarms & Monitoring Report – 2025: Reports

Insight Report

- This PDF provides detailed descriptions of the service scope, research taxonomy and definitions by product type and research segmentation.

- This document also provides commentary on the most important macro trends which affect the industry.

- Accompanying the forecast database this PDF provides the analysis of the intruder alarm equipment market sizing and forecast database.

- Analysis includes explanation of changes, detailed insight of product and regional trends picked out from the data.

- Separate analysis is provided on the commercial remote monitoring services market.

Physical Security Equipment & Services Report

- This report uses top-level data from other Omdia research products which (otherwise fall outside the scope of this service) to provide a complete snapshot of the physical security market.

- It includes segmentation by security equipment type (video surveillance, access control, intrusion detection); service (systems integration, as-a-service models, remote monitoring revenues); end-user vertical; and geographic region. Also includes key company profiles.

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Our clients enjoy **direct access to our analysts**.

Through open dialogue, we help you navigate your competitive landscape, shape your go to market strategies, and open new paths forward.

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