

DRAM Memory Intelligence Service

Gain decisive market advantage with comprehensive DRAM intelligence that delivers critical pricing forecasts, supply-demand analytics and technology roadmaps across the entire memory ecosystem.

Key Questions Answered

- What is the DRAM market forecast in terms of bit growth, ASP, and revenue, both near-term and a look four years ahead?
- What applications are driving DRAM bit demand?
- What is the supply/demand environment, and what is the impact to projected ASPs?
- Who are the DRAM manufactures, what are their fab growth plans, and what are the company's technology roadmaps?

What We Offer

- Expert insights into DRAM technology roadmaps and transition timelines
- In-depth supply landscape analysis, including supplier strategies and capacities
- Comprehensive demand forecasts across all major application markets
- Monthly pricing trends for key DRAM products
- Competitive benchmarking with supplier rankings by region
- Seamless integration with related memory services (NAND, SSD & HDD, Mobile & Embedded) for a complete view of the memory ecosystem



The DRAM market has expanded from PCs and smartphones to data centers, and new markets such as AI, edge computing and automotive are coming.



Lino Jeng

Senior Principal Analyst

SPEAK WITH OUR EXPERTS

Delivering complete coverage of the DRAM market

Key Deliverables



Quarterly DRAM Market Trackers

In-depth shipment, revenue, and supplier share analysis across DRAM and DRAM module markets.



Ongoing Market Insights

Continuous coverage of DRAM market trends, including product, technology, and application analysis, plus **monthly** pricing updates.



Semi-annual Analyst Presentations

Strategic briefings led by our expert analysts—delivered twice a year or upon request to support your planning and investment decisions.



Analyst Access

Get on demand analyst access via our best in **Ask An Analyst** service to support you accelerate your speed-to-insight.

Scope of Work

Coverage

- **2** market trackers and a data brief covering revenue, market shares and more across more than **5** regions
- Regions - Worldwide, America, Europe, Middle East & Africa, Rest of Oceania, China and Japan
- Covers SDRAM, DDR, Mobile DRAM and HBM plus new technologies
- Real-time cost and pricing, market conditions, and other insights also available

Close integration with NAND Memory Intelligence Service, SSD & HDD Intelligence Service, and the Mobile & Embedded Intelligence Service, resulting in an all-inclusive understanding of the memory market.

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