

NAND Memory Intelligence Service

Gain a clear view of global NAND flash dynamics with deep analysis of supply, demand, technology, pricing and forward-looking forecasts to support confident decision-making.

Key Questions Answered

- What's the outlook for NAND market growth—bit shipments, ASPs and revenue?
- Which applications are fueling NAND bit demand, and where is the next wave of growth coming from?
- How is the current supply/demand balance shaping future ASPs and market dynamics?
- Who are the key NAND manufacturers, and how are their fab expansions and technology roadmaps set to impact the competitive landscape?

What We Offer

- A detailed view of fab capacity, production shifts and vendor positioning
- Track NAND technology evolution and scaling trends for near-term and 4 years ahead
- Analyze key application markets driving NAND consumption
- Access monthly pricing across dozens of NAND products and suppliers rank globally and by region
- Connected insights with DRAM, SSD & HDD, and Mobile & Embedded services for a 360° market perspective



NAND Flash is set to recover in 2025, driven by hyperscale datacenter expansion and PC demand, with AI-enabled edge devices offering further growth potential. Our NAND Memory Intelligence Service offers insight and analysis to keep you on top of the changing dynamics in this evolving area.



Claire Wen

Principal Analyst

SPEAK WITH OUR EXPERTS

Delivering complete coverage of the NAND market

Key Deliverables



Quarterly NAND Market Trackers

In-depth shipment, revenue, and supplier share analysis across NAND flash markets.



Ongoing Market Insights

Continuous coverage of NAND market trends, including product, technology, and application analysis, plus **monthly** pricing updates.



Ongoing Analyst Presentations

Strategic briefings led by our expert analysts—delivered upon request to support your planning and investment decisions.



Analyst Access

Get on demand analyst access via our best in **Ask an Analyst** service to support you accelerate your speed-to-insight.

Scope of Work

Coverage

- A comprehensive market trackers and a data brief covering revenue, market and bit shares and more across more than **5** regions
- Regions - Worldwide, America, Europe, Middle East & Africa, Rest of Oceania, China and Japan
- Covers SLC/MLC/TLC/QLC 3D TLC/QLC plus new generation technologies
- Powers critical data storage across diverse markets—from enterprise and client SSDs to smartphones, tablets, flash cards, USB drives, gaming consoles, and emerging consumer devices
- Monthly cost and pricing, market conditions, key demand and supply dynamics and implications from various end applications

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