

# Intruder Alarms & Monitoring Services Intelligence Service

Comprehensive insights into top suppliers and buyers shaping the global intrusion landscape.

## Key Questions Answered

- How is video surveillance enhancing intrusion detection and verification?
- How are IoT, AI, and cloud technologies reshaping intrusion systems and services?
- How is smart building adoption influencing intrusion system design and integration?
- How is increasing demand for outdoor perimeter security impacting the market?
- What's driving demand for integrated intrusion, access, and video solutions?
- How are evolving end-user needs shaping monitoring service offerings?

## What We Offer

- In-depth analysis of leading suppliers across key intruder alarm service and equipment categories
- Granular market demand breakdown across residential and commercial sectors, including **11** key verticals
- Country-level insight into drivers shaping the growth of alarm monitoring services
- Segmentation of equipment demand by market maturity and sales channel to support strategic targeting

Convergence between physical security technologies is leading to systemic changes across the intrusion detection market. Our strategically oriented analysis helps you navigate them.



**Amir Boubaker**

*Senior Analyst,  
Physical Security*

**SPEAK WITH OUR EXPERTS**

# End-to-end view of the intrusion detection ecosystem

## Key Deliverables



### **Intruder Alarms Equipment Database – Annual**

Global and regional market sizing, **5-year** forecasts and vendor shares across key equipment types.



### **Commercial Monitoring Services Database - Biannual**

Detailed analysis of remote monitoring revenues, subscribers, ARPU and market shares.



### **Insight Report – Annual**

Detailed analysis of macro trends and product-level developments. Includes separate commentary on both equipment and monitoring services markets.



### **Analyst Insights & Advisory – Ongoing**

Direct access to Omdia's experts for strategic support, data interpretation and validation of market assumptions.

## Scope of Work

- Comprehensive coverage of intruder alarm equipment and commercial monitoring services across global markets
- Forecasts include units, revenues, ASPs and market shares through 2028 with 2023 as the base year
- Geographic analysis includes global, regional and country-level data across **35+** markets
- Equipment segmentation includes
  - sensors (indoor/outdoor, wired/wireless)
  - control panels (hybrid, self-contained)
  - keypads and accessories
- Monitoring services segmented by -
  - type (alarm, video, connected)
  - business size (SMB, large commercial)
  - service providers (security companies, MSOs, DIY)
- Examination of regional market dynamics, adoption drivers, and variances across sales channels and market types
- Vendor landscape and competitive benchmarking provided for both equipment and monitoring service markets

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