Smart Buildings Intelligence Service

Comprehensive market intelligence on smart buildings, covering sustainability, connected systems and emerging tech across regions and verticals.

Key Questions Answered

- How are building energy management system (BEMS) platforms evolving, and how are connected equipment and systems integrated within them?
- What is the competitive landscape for smart building providers, including strategies and market shares?
- What are the growth opportunities across different end-use sectors and regions?
- What trends are driving adoption of edge and cloud computing?
- Which key applications are driving new investments and enabling innovation in smart building systems?
- What advanced functionalities are being adopted in leading smart buildings, and what barriers are limiting wider upgrades?

What We Offer

- Comprehensive insights into the global smart building technology market, covering connected hardware, BMS software and platforms, building automation, HVAC equipment and smart lighting
- Size and forecast markets across technologies, regions and verticals using a robust data-driven methodology
- Track competitive dynamics and market share by technology and region
- Gain ongoing market intelligence with detailed insights at both regional and application levels
- Uncover trends and opportunities through granular segmentation and expert analysis of emerging and established smart building solutions

Omdia
by informa techtarget

Ivy Sun
Research Manager

Jia Ying Lee
Senior Analyst

SPEAK WITH OUR EXPERTS

Delivering global overview of the smart buildings market

Key Deliverables

Global Market Database (Annual)
- Excel-based forecasts and market share estimates across **50+** countries and **10+** building technologies
- Includes data on HVAC, smart lighting, BMS platforms, connected hardware and building automation equipment

Core Reports (Annual)
- In-depth reports on smart lighting, HVAC, BMS platforms, building automation and connected hardware
- Includes revenue/unit forecasts, market share, regional breakdowns and product-level segmentation

Market Briefs & Strategic Insights (3–4 per year)
- Fast-read reports on disruptive trends, vertical sector performance, and end-user adoption
- Includes findings from exclusive surveys and industry events

Analyst Insights and Support
- Timely expert commentary on shifts in technology, regulation and regional dynamics
- Unlimited **Ask-an-Analyst** access with timely, personalized responses from our subject matter experts

Scope of Work

Technologies Tracked:
Building automation systems, smart lighting, HVAC and heat pumps, connected hardware, BMS software, cloud vs. edge analytics, smart sensors and access/security systems.

Data Coverage:
Market sizing by revenue, units, ASP, attach rates, and market share at global, regional and sub-country levels.

Segmentation by:
- **End-user sectors:** Commercial, healthcare, education, government, hospitality, retail, transportation, residential, and industrial
- **Building size:** Enterprise vs. SME
- **Technology type:** Sensors, controllers, actuators, heat pumps, chillers, lighting controls, building software platforms, etc
- **Connection and protocol:** Wired vs. wireless, open vs. proprietary, protocols like BACnet, Modbus, Zigbee, DALI and more
- **Deployment:** New-build vs retrofit; on-site vs cloud vs edge processing

Special Features:
- **Platform Vendor Tracker:** Evaluates **100+** BMS and smart infrastructure platform vendors
- **Vertical Deep Dives:** Insight into building tech maturity and opportunity in healthcare, education, retail, and mid-sized buildings
- **End-User Survey:** Understand what real estate decision-makers value, what's holding them back and how they prioritize smart tech investments

EXPLORE OUR LATEST REPROTS

Omdia
by informa techtarget

Disclaimer