

Smart Buildings Intelligence Service



Comprehensive market intelligence on smart buildings, and smart grids covering sustainability, connected systems and emerging tech across regions and verticals.

Key Questions Answered

- How are building energy management system (BEMS) platforms evolving, and how are connected equipment and systems integrated within them?
- What are key emerging technology trends that are shaping the future of smart grids?
- What is the competitive landscape across markets, including strategies and market shares?
- What are the growth opportunities across different end-use sectors and regions?
- Which key applications are driving new investments and enabling innovation?
- What advanced functionalities are being adopted in leading smart buildings, and what barriers are limiting wider upgrades?

What We Offer

- Comprehensive insights into the global smart building and smart grid technology, covering connected hardware, BMS software and platforms, building automation, HVAC equipment, smart lighting, smart meters, sensors, AMI software and energy management systems
- Size and forecast markets across technologies, regions and verticals using a robust data-driven methodology
- Track competitive dynamics and market share by technology and region
- Gain ongoing market intelligence with detailed insights at both regional and application levels
- Uncover trends and opportunities through granular segmentation and expert analysis of emerging and established smart building solutions



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SPEAK WITH OUR EXPERTS

Delivering global overview of the smart buildings market

Key Deliverables



Global Market Databases (Annual)

- Excel-based forecasts and market share estimates across **50+** countries and **10+** building technologies
- Includes data on HVAC, smart lighting, BMS platforms, connected hardware, building automation and smart grids



Core Reports (Annual)

- In-depth reports on smart lighting, HVAC, BMS platforms, building automation, connected hardware and smart grid
- Includes revenue/unit forecasts, market share, regional breakdowns and product-level segmentation



Market Briefs & Strategic Insights (3–4 per year)

- Fast-read reports on disruptive trends, technology shifts, vertical sector performance, and end-user adoption
- Includes findings from exclusive surveys and industry events



Analyst Insights and Support

- Timely expert commentary on shifts in technology, regulation and regional dynamics
- Unlimited **Ask-an-Analyst** access with timely, personalized responses from our subject matter experts

Scope of Work

Technologies Tracked:

Building automation systems, smart lighting, HVAC and heat pumps, connected hardware, BMS software, cloud vs. edge analytics, smart sensors and access/security systems, smart meters, AMI software and services and energy management systems

Data Coverage:

Market sizing by revenue, units, ASP, attach rates, and market share at global, regional and sub-country levels.

Segmentation by:

- **End-user sectors:** Commercial, healthcare, education, government, hospitality, retail, transportation, residential, and industrial
- **Building size:** Enterprise vs. SME
- **Technology type:** Sensors, controllers, actuators, heat pumps, chillers, lighting controls, building software platforms, electricity meters etc.
- **Connection and protocol:** Wired vs. wireless, open vs. proprietary, protocols like BACnet, Modbus, Zigbee, DALI and more
- **Deployment:** New-build vs retrofit; on-site vs cloud vs edge processing

Special Features:

- **Platform Vendor Tracker:** Evaluates **100+** BMS and smart infrastructure platform vendors
- **Vertical Deep Dives:** Insight into building tech maturity and opportunity in healthcare, education, retail, and mid-sized buildings
- **End-User Survey:** Understand what real estate decision-makers value, what's holding them back and how they prioritize smart tech investments

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