

Video Surveillance and Analytics Spotlight Service

Granular intelligence on global and regional video surveillance and analytics across 13 subregions, backed by trusted data and expert-led analysis.

Key Questions Answered

- What are the key growth drivers and restraints impacting the video surveillance market in each region?
- What are the emerging technologies and trends shaping the future of the surveillance?
- How are developments in AI hardware and software affecting the market?
- How does China – the world’s largest video surveillance market and home to the world’s largest suppliers affect the rest of the world?
- What affect VSaaS having on the surveillance market?

What We Offer

- Comprehensive research featuring databases, analytical reports, forecasts, and market intelligence to accurately size the global video surveillance equipment and software market
- Regional market share breakdowns to help you assess the competitive landscape and uncover growth opportunities
- Identification of macro and micro trends through detailed product and regional segmentation



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SPEAK WITH OUR EXPERTS

Delivering complete visibility across surveillance market dynamics

Key Deliverables



Annual Database & Reports

Detailed market model and supplier share analysis, alongside reports that outlines research, classification, macro trends. Includes **5-year** forecasts and expert interpretation of data-driven insights across regions and product segments.



Topical Reports

Explores key technology developments and structural shifts in the video surveillance and analytics industry, offering timely perspectives beyond the core forecast.



Vendors' quarterly financial tracker

A quarterly overview of the video surveillance vendor landscape enabling competitive analysis .



Analyst Access and Support

Direct access to Omdia's experts through our **Ask an Analyst** service for follow-up questions and tailored support.

Scope of Work

Coverage

- Comprehensive global coverage of the professional video surveillance and analytics market, combining in-depth market sizing, vendor share analysis, and key trend insights
- The research spans **14** core product categories, **40+** countries, and **17** end-user sectors, with detailed segmentation by product type, resolution, software architecture, analytics capability and storage type
- Accompanying reports provide expert commentary on technology shifts, regional dynamics, and supplier strategies
- The service is further enhanced with dedicated reports on AI and analytics, enterprise storage, sustainability, and install base trends—offering a **360-degree** view of the market

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