

# Broadband Access Intelligence Service

Size and capitalize on next-gen broadband technology opportunities worldwide.

## Key Questions Answered

- How can you capitalize on the massive funding increases for global fiber rollouts in the coming years?
- Which regions offer the highest growth potential for next-gen technologies like 10G, 25G, and 50G PON?
- Where are the emerging opportunities as PON expands beyond residential into enterprise, industrial, and smart city applications?
- How can cable operators compete in a fiber-first market?

## What We Offer

- Comprehensive market sizing and forecasting for next-gen wireline access technologies
- Regular thought leadership on technology trends and business strategies through detailed reports and analysis
- Deep coverage of PON evolution across residential and non-residential applications
- Omdia's best in class "Ask An Analyst" support service included in your subscription



We track the technologies and trends shaping the future of broadband networks—from legacy foundations to next-gen innovation. Our research helps the industry stay focused on what matters most: delivering today, while building for tomorrow.



**Jaimie Lenderman**  
*Research Manager*  
**Broadband Access  
Intelligence Service**

**SPEAK WITH OUR EXPERTS**

# Delivering best-in-class broadband intelligence

## Key Deliverables



### Market Trackers

Comprehensive market tracking covers Optical PON, xDSL + Gfast market shares in both units and revenue, along with cable equipment market share revenue analysis and detailed forecasts for broadband access infrastructure.



### Reports

Regular thematic trends reports focused on market developments, including our signature annual PON Vendor Landscape Report, providing deep insights into market dynamics and industry developments.



### Analyst Insights and Access

Expert commentary on market trends, technology developments, and vendor strategies, complemented by direct analyst support for personalized inquiries.

## Scope of Research

### Coverage

- Product types include Optical PON, xDSL + Gfast, and Cable equipment
- Technologies covered: 10G, 25G, 50G, 100G/200G PON and beyond
- Measures include unit and revenue market shares for broadband access infrastructure

### Key Research Themes

- Next-gen fiber technology migration
- Expanding and maintaining the FTTP access network
- Maximizing legacy technologies and FTTP alternatives

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