Broadband Access Intelligence Service

Size and capitalize on next-gen broadband technology opportunities worldwide.

Key Questions Answered

- How can you capitalize on the massive funding increases for global fiber rollouts in the coming years?
- Which regions offer the highest growth potential for next-gen technologies like 10G, 25G, and 50G PON?
- Where are the emerging opportunities as PON expands beyond residential into enterprise, industrial, and smart city applications?
- How can cable operators compete in a fiber-first market?

What We Offer

- Comprehensive market sizing and forecasting for next-gen wireline access technologies
- Regular thought leadership on technology trends and business strategies through detailed reports and analysis
- Deep coverage of PON evolution across residential and non-residential applications
- Omdia's best in class "Ask An Analyst" support service included in your subscription

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We track the technologies and trends shaping the future of broadband networks—from legacy foundations to next-gen innovation. Our research helps the industry stay focused on what matters most: delivering today, while building for tomorrow.

Jaimie Lenderman

Research Manager

Broadband Access Intelligence Service

SPEAK WITH OUR EXPERTS

Delivering best-in-class broadband intelligence

Key Deliverables

Market Trackers
Comprehensive market tracking covers Optical PON, xDSL + Gfast market shares in both units and revenue, along with cable equipment market share revenue analysis and detailed forecasts for broadband access infrastructure.

Reports
Regular thematic trends reports focused on market developments, including our signature annual PON Vendor Landscape Report, providing deep insights into market dynamics and industry developments.

Analyst Insights and Access
Expert commentary on market trends, technology developments, and vendor strategies, complemented by direct analyst support for personalized inquiries.

Scope of Research

Coverage
- Product types include Optical PON, xDSL + Gfast, and Cable equipment
- Technologies covered: 10G, 25G, 50G, 100G/200G PON and beyond
- Measures include unit and revenue market shares for broadband access infrastructure

Key Research Themes
- Next-gen fiber technology migration
- Expanding and maintaining the FTTP access network
- Maximizing legacy technologies and FTTP alternatives

VIEW CONTENT

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