

Service Provider Asia Markets Intelligence Service

Analyze Asia's telecom markets to drive strategic growth and investment decisions.

Key Questions Answered

- How will mobile, broadband, TV, and over the top (OTT) video service revenues and subscriptions grow across key Asian markets?
- How are 5G and 5G-Advanced service launches progressing across the region and in key markets?
- What strategic options should service providers consider for fiber rollout to maximize market opportunity?
- How are major service providers evolving their digital strategies?

What We Offer

- Comprehensive market sizing and competitive analysis across mobile, broadband, TV, and OTT video markets in Asia
- In-depth country/territory specific insights from local market experts based in Asia
- Extensive 5-year forecasts and data tracking for 17 key Asian markets
- Omdia's best in class "Ask An Analyst" support service included in your subscription



The convergence of AI and the telecom industry will deepen in 2025, underpinned by telcos' company strategies. Various service providers in the Asia & Oceania region are growing their bets on AI. AI innovations will increase, as telcos are not only exploring AI to improve efficiency, but also to transform existing services and enter new business areas.



Ramona Zhao
Research Manager
Asia Pac Markets

SPEAK WITH OUR EXPERTS

Delivering Asia's complete telecoms intelligence

Key Deliverables



Market Data

Comprehensive 5-year forecasts for major countries in the region for mobile, fixed, TV and video markets.



Trends to Watch and Country/Territory Reports

Market intelligence merging forward-looking regional trend analysis for the next 12 months with detailed profiles of 16 major country markets in the region.



Thematic Reports

Including: Multi-brand strategy, Fixed-Mobile Convergence, 5G Market Update.



Analyst Insights and Analysis

Analyst commentary on market shifts, technology, events, and more. Prompt responses from Omdia's analyst team to urgent and unique questions.

Scope of Research

Coverage

- Major countries/territories across the Asia region, including 14-16 key markets
- Mobile, fixed, TV and video markets sectors
- 5-year forecasts and market data analysis

Key Research Themes

- Market forecasting and performance analysis across mobile, fixed, TV, and video sectors
- Service provider strategies, including fixed-mobile convergence, multi-brand approaches, and 5G strategies
- Comprehensive country/territory analysis covering economic data, market developments, and operator profiles
- Regulatory developments and market trends affecting service providers in the region
- Technology evolution and service updates across mobile, fixed, and TV sectors

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