

Service Provider Networks Viewpoint Service

Optimize network strategies with comprehensive market intelligence and expert analysis.

Key Questions Answered

- Where will the next wave of network technology growth emerge, and how can you capitalize on it?
- How can you prioritize investments across emerging and traditional network technologies to maximize ROI?
- What are the key trends that will impact service provider technology adoption?
- What competitive threats and opportunities arise as new players enter the network technology space?

What We Offer

- Total market coverage across all Service Provider Networks technologies, services, and trends in one unified view
- Expert analysis from a dedicated team of 15+ specialized analysts across all network technology domains
- Data-driven insights on technology deployment patterns and investment opportunities across the service provider landscape
- Direct access to Omdia's analyst team via our "Ask an Analyst" service



Ian Redpath

Research Director

Optical Networks and Components



Kris Szaniawski

Chief Analyst

Software and Network Evolution



Lisa Huff

Senior Principal Analyst

Optical Components

SPEAK WITH OUR EXPERTS

Delivering total networks market intelligence

Key Deliverables



Market Data

Total market forecasts across core markets and technologies. Quarterly market totals.



Annual and Thematic Reports and Analysis

A curated selection of thematic and vendor reports across Service Provider Networks, Trends to Watch reports and Market forecast commentary.



Presentations

Presentations and webinars on key topics, major survey and forecast updates.



Analyst Insights and Access

Select analyst commentary across digital consumer services. Prompt analyst responses to urgent questions on related research and breaking trends.

Scope of Research

Coverage

- Global coverage
- Product segments include Mobile Infrastructure, Telco Cloud & Network Automation, Broadband Access, SP Routing & Switching, Mobile Transport & Microwave, Optical Networks, Optical Components, and Telco Software and AI
- Measures include revenues, units, ports, and licenses where applicable

Technology Segments

- Network Infrastructure: Mobile Infrastructure, Small Cell, SDN/NFV, Broadband Access (Fiber/Copper/Cable)
- Network Equipment and Components: SP Routing & Switching, Mobile Transport & Microwave, Optical Networks and Components
- Operations: Telco Software and AI spend by type

[VIEW CONTENT](#)



Disclaimer

The Omdia research, data and information referenced herein (the “Omdia Materials”) are the copyrighted property of TechTarget, Inc. and its subsidiaries or affiliates (together “Informa TechTarget”) or its third-party data providers and represent data, research, opinions, or viewpoints published by Informa TechTarget, and are not representations of fact.

The Omdia Materials reflect information and opinions from the original publication date and not from the date of this document. The information and opinions expressed in the Omdia Materials are subject to change without notice and Informa TechTarget does not have any duty or responsibility to update the Omdia Materials or this publication as a result.

Omdia Materials are delivered on an “as-is” and “as-available” basis. No representation or warranty, express or implied, is made as to the fairness, accuracy, completeness, or correctness of the information, opinions, and conclusions contained in Omdia Materials.

To the maximum extent permitted by law, Informa TechTarget and its affiliates, officers, directors, employees, agents, and third-party data providers disclaim any liability (including, without limitation, any liability arising from fault or negligence) as to the accuracy or completeness or use of the Omdia Materials. Informa TechTarget will not, under any circumstance whatsoever, be liable for any trading, investment, commercial, or other decisions based on or made in reliance of the Omdia Materials.