Service Provider Routing & Switching Intelligence Service

Gain total visibility into IP routing and switching technology, market trends, and leaders.

Key Questions Answered

- How will IP switching and routing transport networks evolve beyond market hype and impact your business strategy?
- Which market categories and technologies are driving growth in service provider routing and switching?
- What is your competitive position in the evolving market landscape?
- How are AI/ML, intent-based networking, quantum switching and routing, network slicing, segment routing, and IPv6 transforming the industry?

What We Offer

- Deep market evaluation of business pain points and critical technologies for identifying new market opportunities
- Comprehensive market and technology insights into evolving customer needs through extensive industry surveys and channel checks
- Direct access to switching and routing experts via Omdia's best in class "Ask An Analyst" support service



Three tailwind dynamics are reshaping SPRS networks: Aldrives the evolution of unified networking for computing and storage resources; The Metaverse demands generational upgrade of network bandwidth and the Industrial 4.0 digital transformations.



Sameer Malik
Senior Principal Analyst
Service Providers
Switching and Routing
Network

SPEAK WITH OUR EXPERTS

Delivering total routing-switching market visibility

Key Deliverables



Market Data

Service Provider Routers & Switches Quarterly Market Shares and rundown presentations; Service Provider Routers & Switches Bi-annual Forecast.



Reports, Surveys and on-demand consulting

Trends to Watch; Industry events wrap-up, Thematic Reports; Market Tracker Analysis. Routing and Switching Strategies Survey and on-demand tailored consulting reports.



Presentations

Analyst briefings, webinars, and conference calls.



Analyst Insights and Access

Analyst commentary on the optimal path forward navigating complex multi-variant technology transitions and market shifts.

Scope of Research

Coverage

- Worldwide coverage across North America (US and Canada), EMEA (Europe, Middle East, Africa), Asia Pacific (including Japan and Australia), Caribbean and Latin America (including Mexico), with additional breakouts for China and Japan
- Product segments include IP edge/aggregation routers, IP core routers, Ethernet switching, and pluggable cages TAM by high speed
- Measures include network equipment revenue and vendor market share

Key Devices/Segments

- IP Edge/Aggregation Routers
- IP Core Routers
- Carrier Ethernet Switches
- Access Switching & Ethernet Demarcation







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