# Service Provider Routing & Switching Intelligence Service

Gain total visibility into service providers' high-end IP edge and core routing technology, market trends, and leaders.

### Key Questions Answered

- How will IP routing transport networks evolve beyond market hype and impact your business strategy?
- Which market categories and technologies are driving growth in the service provider routing domain?
- What is your competitive position in the evolving market landscape?
- How are AI/ML, intent-based networking, quantum routing, network slicing, segment routing, and IPv6 transforming the industry?

#### What We Offer

- Deep analyst opinions and market evaluation of business pain points and critical technologies for identifying new market opportunities
- Comprehensive market and technology insights into evolving customer needs through extensive industry surveys and channel checks
- Direct access to IP routing experts via Omdia's best-in-class "Ask An Analyst" support service



Three tailwind dynamics are reshaping IP networks: AI-drives the evolution of unified networking for computing and storage resources; The Metaverse demands generational upgrade of network bandwidth and the Industrial 4.0 digital transformations.



Sameer Malik
Senior Principal Analyst
Service Providers
Switching and Routing
Network

**SPEAK WITH OUR EXPERTS** 

# Delivering total routing market visibility



## Key Deliverables



#### **Market Data**

Service Provider Core and Edge Routing Quarterly Market Shares and rundown presentations; Service Provider Core and Edge Routers Bi-annual Forecast.



#### Reports, Surveys, and on-demand consulting

Trends to Watch; Industry events wrap-ups, Thematic Reports; Market Tracker Analysis. Routing Strategies Survey and on-demand tailored consulting reports.



#### **Presentations**

Analyst briefings, webinars, and on-demand conference calls.



#### **Analyst Insights and Access**

Analyst commentary on the optimal path forward navigating complex multi-variant technology transitions and market shifts.

## Scope of Research

#### Coverage

- Worldwide coverage across North America (US and Canada), EMEA (Europe, Middle East, Africa), Asia Pacific (including Japan and Australia), Caribbean and Latin America (including Mexico), with additional breakouts for China and Japan
- Product segments include IP edge/aggregation routers, IP core routers. Measures include network equipment revenue and vendor market share

#### **Key Devices/Segments**

- IP Edge/Aggregation Routers
- IP Core Routers





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