

# Service Provider Strategies Intelligence Service

Transform your digital strategy with proven global service provider insights.

## Key Questions Answered

- What is the future of telecom operators?
- How are telecom operators transitioning from Telco to TechCo?
- What is the dynamic of Capex in the telecom industry?
- Where are both traditional and new competitors experiencing growth, and why?
- What major innovations and technologies are shaping service provider strategies globally?

## What We Offer

- Best practices and strategies from leading digital service providers worldwide for immediate implementation
- Comprehensive insights and data-based analysis of telecom markets and its players
- Detailed performance metrics and innovation tracking of service providers across global markets
- Omdia's best in class "Ask An Analyst" support service included in your subscription



Telecom operators are changing radically. Some are becoming multi-service TechCos while others are focusing on utility-like infrastructure, both within an AI-dominated market transformation. Value creation will take different forms and eventually shift between services and infrastructure.



**Dario Talmesio**

*Research Director*

**Service Provider  
Strategy and Regulation**

**SPEAK WITH OUR EXPERTS**

# Delivering global service provider insights

## Key Deliverables



### Data and Market Trackers

CSP and Hyperscale financial benchmarks.  
Telco Innovation radar.



### Reports

Exploring major service provider trends, service innovation and monetization, and topical themes.  
Long-term future of telecom operators.



### Forecasts

5-year forecasts for mobile, fixed services, cellular devices and traffic, service provider revenue and Capex.



### Analyst Insights and Analysis

Analyst commentary on market shifts, technology, events, and more.

## Scope of Research

### Coverage

- Global coverage across Americas, Asia, Europe, and MEA regions
- Service provider strategies, fixed and mobile services, cellular devices and traffic
- 5-year forecasts for revenue, Capex, CSP and Hyperscale financial benchmarks

### Key Areas Tracked

- Service innovation
- Telco-Hyperscale partnership analysis consumer tech platform partnerships
- Hyperscale and CSP partnerships
- Fixed-mobile convergence
- Digital strategies of major operators

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