Telco Software and AI Intelligence Service

Transforming telecom operational efficiency and customer experience with AI-driven, cloud-native software.

Key Questions Answered

- What telecom IT tools and practices do telcos need to boost their competitiveness?
- Where should investments focus to drive revenue and streamline operations?
- Which areas with operations support system (OSS), business support system (BSS), and AI/analytics lead market growth?
- How can telcos become techcos and platform providers by leveraging IT?
- Which telco AI use cases will deliver the most value?

What We Offer

- Explore telco software and AI priorities and key investment areas
- Identify decision criteria for platforms, vendor strategies, and ecosystem interdependencies
- Uncover growth opportunities in the evolving telco software and AI landscape
- Omdia's best in class "Ask An Analyst" support service included in your subscription

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> Agentic AI is transforming the enterprise IT landscape. For telcos, it can significantly boost operational efficiency.

James Crawshaw

Practice Leader

Service Provider Transformation

SPEAK WITH OUR EXPERTS

Delivering comprehensive telco AI intelligence

Key Deliverables

Market Data
Telco Software (BSS/OSS) Market Forecast; Telco AI Software and Services Forecast; Telecoms Technology Contracts Database.

Reports and Surveys
Forecast and market share reports; Trends to Watch reports; Technology and Strategy reports; Vendor Assessments; Case studies.

Presentations
Analyst briefings and conference calls.

Analyst Insights and Analysis
Analyst commentary on market shifts, technology and regional developments, and prompt responses from Omdia's regional analysts.

Scope of Research

Coverage
- Worldwide, North America, Western Europe, Eastern Europe, Africa, Middle East, Central and Southern Asia, Oceania, Eastern and South-Eastern Asia, Latin America and Caribbean
- BSS (Monetization, Customer engagement), OSS (Service Management, Network Management & Engineering), Analytics tools, Telco AI software and services
- Revenue measurements across software licenses, maintenance, SaaS, integration, managed services, consulting, development

Key Research Themes
- Transformation of Telecom Industry with AI
- Network Exposure and API Monetization
- Market Intelligence and Forecasting
- Technology Implementation and Strategy

VIEW CONTENT

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