

World Broadband Information Series (WBIS) Spotlight Service

Track global fixed broadband growth with subscriber and revenue data for up to 210 markets.

Key Questions Answered

- Which service providers are seeing the most growth or churn?
- What are the growth prospects for fixed services by country?
- Which operators have the highest fiber revenue and average revenue per user (ARPU)?
- How will fixed 5G reshape fixed wireless access?
- What are the revenue and ARPU outlooks for consumer vs enterprise connections by country?

What We Offer

- Analyze the size and growth of fixed voice and broadband markets
- Uncover global broadband trends and dynamics
- Track service provider performance by region and country
- Explore subscription and revenue growth for fixed services by country
- Omdia's best in class "Ask An Analyst" support service included in your subscription



Copper-to-fiber upgrades in developed markets, and greenfield fiber deployments in emerging markets, will boost global broadband subscriptions to over 1.8 billion in 2029.



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Research Director

Telecoms Data Strategy

SPEAK WITH OUR EXPERTS

Delivering daily-updated global broadband intelligence

Key Deliverables



Market Data

Fixed, Fixed Broadband and Fixed Voice data across 210 geographies.



WBIS Data Views

Explore fixed markets through intuitive tabular dashboards that highlight key opportunities and trends. Navigate interactive charts and maps for comprehensive market visualization, while accessing detailed company performance comparisons through KPI league tables. This enables you to easily track and identify top performers at global, regional, and country/territory levels.



Analyst Access

Prompt responses from Omdia's regional analyst team to urgent and unique questions.

Scope of Research

Coverage

- Africa, Central & Southern Asia, Eastern Europe, Latin America & the Caribbean, Middle East, North America, Oceania Eastern & South-Eastern Asia, Western Europe (up to 210 countries/territories)
- Fixed broadband and fixed voice services, with technology segments including Fiber, DSL, FWA, Cable modem, and Other
- Metrics include subscriptions, revenues, CAPEX, ARPU, EBITDA, household data, consumer vs. enterprise splits, and market penetration
- Approximately 700 service providers tracked globally
- Data includes quarterly historical performance, annual historical trends, 5-year annual forecasts, company KPI benchmarks, market share analysis, growth rates, service provider performance comparisons

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