

World Information Series - Service Provider (WIS-SP) Spotlight Service

Analyze global service provider performance with unmatched mobile, fixed and TV data.

Key Questions Answered

- How do mobile, fixed, and TV markets compare across regions and technologies?
- What is the growth outlook for 5G services by region and country?
- How are consumer and enterprise revenues, average revenue per user (ARPU), and connections evolving?
- What impact are 5G and fiber rollouts having on ARPU?
- Which countries lead in OTT video performance for platforms like Netflix and Amazon?

What We Offer

- Comprehensive global coverage for up to 226 markets with daily data updates and quarterly forecasts
- Deep insight into subscription trends, revenue growth, and market dynamics for mobile, fixed, and TV services
- Bottom-up data construction with standardized metrics for accurate country and company comparisons
- Omdia's best in class "Ask An Analyst" support service included in your subscription



Mobile services account for two thirds of global telco service revenue, but broadband will grow more quickly for the remainder of the decade.



William Thompson-Hare

Research Director

Telecoms Data Strategy

SPEAK WITH OUR EXPERTS

Delivering unmatched global telecoms intelligence

Key Deliverables



Market Data

Mobile markets for up to 226 geographies, fixed-line access for more than 200 geographies, fixed voice for more than 190 geographies, pay TV subscriber and revenue data, OTT video subscribers and revenue for up to 90 geographies. Track investments in cellular network operators by leading telecoms groups.



Easy To Use Tabular Data Dashboards

Integrated dashboard for side-by-side mobile, fixed and TV and video data analysis, and deep dive tabular dashboards for each market. Data visualizations and company KPI league table dashboards for mobile and fixed markets, enabling easy benchmarking and charting.



Analyst Access

Prompt responses from Omdia's regional analyst team to urgent and unique questions.

Scope of Research

Coverage

- Africa, Central & Southern Asia, Eastern Europe, Latin America & Caribbean, Middle East, North America, Oceania Eastern & South-Eastern Asia, Western Europe (up to 226 countries)
- Mobile, fixed broadband, fixed voice, TV and OTT video markets with consumer and enterprise segments
- Measures subscriptions, Revenues, Traffic, Capex, ARPU, EBITDA, Population & Household data with quarterly historical and 5-year annual forecasts
- Compare the total and proportionate mobile subscription bases of leading telecoms groups
- Approximately 3,600 service providers tracked
- Coverage includes mobile operators, fixed broadband providers, TV service providers, and OTT video services (such as Netflix and Amazon Prime)

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