

Service Provider Network Economics Intelligence Service

Understand the market potential for telecom services, software and equipment.

Key Questions Answered

- Where are service providers focusing their investments for future growth?
- What capex/sales and opex/sales ratios are service providers targeting and why?
- How does service providers' financial position impact their growth potential and vendor opportunities?
- Which key accounts offer the most potential, and how to target them?
- How can telcos capitalize on the evolving network API revenue landscape?

What We Offer

- Proprietary in-depth and detailed analysis of service provider capex and opex across spending categories, covering both network and non-network areas
- In-depth coverage of emerging opportunities, including network API revenue forecasts and strategy analysis
- Comprehensive market data and analysis on telecom investment trends
- Direct access to analysts for prompt responses to urgent and unique questions via the "Ask An Analyst" support service



Service providers are under pressure to transform from legacy business models and network architectures into new, more efficient and impactful forms. Providers are shifting investment, rebalancing capex and opex and making strategic bets on emerging revenue streams.



Adam Mackenzie

Senior Analyst

**Service Provider
Network Economics**

SPEAK WITH OUR EXPERTS

Delivering service provider investment intelligence

Key Deliverables



Market Data

Global telecoms capex tracker; global telecoms opex tracker; telco network API revenue forecast.



Thematic Reports

Global telecoms capex analysis; global telecoms opex analysis; network API market analysis; telco AI and opex optimization.



Market Tracking

Spectrum holdings tracker; fiber homes passed tracker; network and tower sharing database.



Analyst Insights and Access

Analyst commentary on market shifts, technology and regional developments, vendors, events, and more. Prompt responses to urgent and unique questions.

Scope of Research

Coverage

- Global coverage of market trends and conditions affecting telecom and mobile operators
- Expert insight on service provider investment including transformation, and evolving opportunities such as network APIs and AI
- Comprehensive analysis of telecom investment across infrastructure, software, and operations

Key Research Themes

- AI investment in telecoms and its impact on opex, including labor costs
- Network API economics and revenue forecast by region and use case
- Capex and opex efficiency

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